



**FIRST EQUITY  
TITLE AGENCY**

# **First Equity Escrow Advantage**

## **Save 50% off the escrow fee!**

What makes Equity Title unique? *The First Equity Escrow Advantage*

- **Saving your Sellers and the Buyers 50% on the Escrow Fee!**
- **Receive information on the property before contract!**
- **Free preliminary title report when you take the listing!**
- **Knowing what liens, judgments, and encumbrances are on a property is essential in our current market.**
- **Have more control of your transaction.**
- **Troubleshoot potential Title issues before contract!**
- **If your Seller negotiates a contract that asks for the Seller to pay for closing costs, they will get both side of the savings!**
- **No costs or obligation!**

### As Easy As 1, 2, 3

1. Fill out the First Equity Escrow Advantage form (on the back) for your current residential listings.
2. Add the verbiage "Title work begun at First Equity Title 50% Escrow Fee SAVINGS to Buyer & Seller when closed at First Equity." to the REALTOR® remarks section in MLS.
3. Fax or scan/email the Realtor MLS sheet and the completed First Equity Escrow Advantage form to your First Equity Title branch.



**Tom Diller**  
Vice President /  
Director of Business Development  
First Equity Title Agency  
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**FIRST EQUITY  
TITLE AGENCY**

[www.firstequityaz.com](http://www.firstequityaz.com)



Proudly Referring:  
FIRST EQUITY TITLE AGENCY  
Listing with Equity Escrow  
Advantage will save our Sellers  
and Buyers 50% off the escrow  
fee at closing.



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# First Equity Escrow Advantage Sign-Up Sheet

**Fax or scan/email this completed sheet  
or your company's form to:**

**First Equity Title Agency - 102 W Gurley Street, Ste. 101, Prescott, AZ 86301**

**Tom Diller - VP / Director of Business Development | tom@eta-az.com**

**Shannon Westcott - Branch Manager/Sr. Escrow Officer | shannonw@firstequityaz.com**

**Christine House - Sr. Escrow Officer | christineh@firstequityaz.com**

**(928-277-4401 Phone) (928-277-4464 Fax)**

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## Sign Up for First Equity Escrow Advantage

The undersigned Listing Real Estate Agent authorizes First Equity Title Agency to open a file and, if requested below, to prepare a preliminary title report on the property. In order to open the First Equity Escrow Advantage, the following language will be placed in the MLS Listing:

**“Title work begun at First Equity Title 50% Escrow Fee SAVINGS to Buyer & Seller when closed at First Equity.” \***

- I do not require a preliminary title report at this time
  - Please prepare and deliver to me a preliminary title report
- (If no selection is indicated, no title report will be issued)*

**Listing Agent:** \_\_\_\_\_

**Property Address:** \_\_\_\_\_

**APN#:** \_\_\_\_\_

**MLS#:** \_\_\_\_\_

**Brokerage:** \_\_\_\_\_

**Agent's Signature:** \_\_\_\_\_

**Agent's Phone:** \_\_\_\_\_

**Agent's Email:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Sellers Last Name:** \_\_\_\_\_

**Print Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Below is for First Equity Title**

**Received By:** \_\_\_\_\_ **Date Received:** \_\_\_\_\_

***Take Advantage Today!***

\*The First Equity Escrow Advantage rates have been filed with the Arizona Department of Financial Institutions as required by law and its MLS language provisions are in compliance with section 11.5 of ARMLS rules.