



**FIRST EQUITY
TITLE AGENCY**

First Equity Escrow Advantage

Save 50% off the escrow fee!

What makes First Equity Title unique? *The First Equity Escrow Advantage*

- **Saving your Sellers and the Buyers 50% on the Escrow Fee!**
- **Receive information on the property before contract!**
- **Free preliminary title report when you take the listing!**
- **Knowing what liens, judgments, and encumbrances are on a property is essential in our current market.**
- **Have more control of your transaction.**
- **Troubleshoot potential Title issues before contract!**
- **If your Seller negotiates a contract that asks for the Seller to pay for closing costs, they will get both side of the savings!**
- **No costs or obligation!**

As Easy As 1, 2, 3

1. Fill out the First Equity Escrow Advantage form (on the back) for your current residential listings.
2. Add the verbiage "Title work begun at Equity Title 50% Escrow Fee SAVINGS to Buyer & Seller when closed at Equity. However, title insurance may be purchased elsewhere". to the REALTOR® remarks section in MLS.
3. Fax or scan/email the Realtor MLS sheet and the completed First Equity Escrow Advantage form to your First Equity Title Branch.



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www.firstequityaz.com





First Equity Escrow Advantage Sign-Up Sheet

**Fax or scan/email this completed sheet
or your company's form to:**

First Equity Title Agency - 102 West Gurley Street, Ste. 101, Prescott, AZ 86301

Carla Bonura- Business Development Manager | carlab@firstequityaz.com

Shannon Westcott - Branch Manager/Sr. Escrow Officer | shannonw@firstequityaz.com

Christine House - Sr. Escrow Officer | christineh@firstequityaz.com

Phone (928)277-4401 | Fax (928)277-4464

Sign Up for First Equity Escrow Advantage

The undersigned Listing Real Estate Agent authorizes First Equity Title Agency to open a file and, if requested below, to prepare a preliminary title report on the property. In order to open the Equity Escrow Advantage, the following language will be placed in the MLS Listing:

**“Title work begun at Equity Title 50% Escrow Fee SAVINGS to Buyer & Seller when closed at Equity.
However, title insurance may be purchased elsewhere”.**

- I do not require a preliminary title report at this time
 - Please prepare and deliver to me a preliminary title report
- (If no selection is indicated, no title report will be issued)*

Listing Agent: _____

Property Address: _____

APN#: _____

MLS#: _____

Brokerage: _____

Agent's Signature: _____

Agent's Phone: _____

Agent's Email: _____

Date: _____

Sellers Last Name: _____

Print Name: _____

Signature: _____

Date: _____

Below is for First Equity Title

Received By: _____ **Date Received:** _____

Take Advantage Today!

*The First Equity Escrow Advantage rates have been filed with the Arizona Department of Financial institutions as required by law and it's MLS language provisions are in compliance with section 11.5 of ARMLS rules.